



NORTH MIAMI CRA
COMMUNITY REDEVELOPMENT AGENCY

NoMi ART IN PUBLIC PLACES | U-WRAP NoMi



2021

CALL TO ARTISTS

For more information visit <https://northmiamicra.org/public-arts-programs>

The North Miami Community Redevelopment Agency (NMCRA), through its Arts in Public Places program, seeks to commission the design of original works of art for its Public Utility Box initiative, turning the drab into attractive pieces of public art reflective of the City’s mosaic as well as its longstanding support of the arts.

PROJECT	U-Wrap NoMi
BUDGET	\$5000.00
LOCATION	County Utility Boxes throughout the CRA boundaries of North Miami, FL 33161
SAMPLE DEADLINE	June 30, 2021
APPLICATION DEADLINE	July 30, 2021
ELIGIBILITY	<p>Open to professional artists with demonstrated experience. WORK MUST BE ORIGINAL. North Miami-based artists are strongly encouraged to apply. Black, indigenous, and people of color (BIPOC) artists are strongly encouraged to apply. All designs MUST include “art NoMi” as displayed in Attachment A.</p> <p>NMCRA employees and Art Selection Committee members are excluded from applying.</p>
LOCATION DESCRIPTION	<p>North Miami CRA will vinyl wrap digital versions of artworks on traffic signal boxes located throughout the CRA. The main objective of the program is to allow artists an additional platform to creatively enhance our community along our corridors by transforming a traffic signal box into a piece of art. The City of North Miami consists of 4 districts, which will all be phased in with beautiful art reflecting our theme of “Resilience and Sustainability”. This is the second round to a project that started earlier this year. This beautification effort will enhance the experience of all those visiting the corridors and will help to prevent vandalizing of boxes. Site visits are encouraged but not required.</p> <p>The utility boxes are located at different arterials and neighborhoods throughout the City. The metal utility boxes sit on the ground at intersections. They vary in size, but many are around 5’x2’x4’ feet.</p>
OPPORTUNITY FOR PUBLIC ART	<p>We’re all about the heART of the city, and as such, are transforming the main corridors of the City of North Miami, using designs and</p>

vibrant colors reflective of the area's rich and diverse cultural heritage.

To participate with this opportunity, artists are invited to submit a short bio and samples of their existing work to be considered. This deadline is June 30, 2021.

If selected by the Art Selection Committee, an official invite will be extended for an official proposal that meets the listed requirements. This deadline is July 31, 2021. Each selected artist will be paid \$200 for their time to submit the proposal.

NMCRA seeks to commission original art for its Public Utility Box art initiative, turning the drab into attractive pieces of public art reflective of the City's diversity and longstanding support of the arts. NMCRA is accepting proposals, each of which may include up to five (5) digital images and two (2) distinct design concepts to include art work as depicted in ATTACHMENT A.

During this CALL TO ARTIST process, we are seeking artists' portfolios and design proposals for items specified in **ATTACHMENT B. (Please see ATTACHMENT C for photographs)**

The Art Committee seek designs to create a vibrant yet relaxing nature-infused experience for residents. Works of art will be printed on vinyl and installed by a contracted vendor. The installation will remain in place for up to five (5) years. ALL designs **MUST** include "art NoMi" as presented in ATTACHMENT A.

After the ART SELECTION COMMITTEE selects the winning proposal, the appointed artist will work with the ART IN PUBLIC PLACES Manager to finalize design with input from the ART SELECTION COMMITTEE. The final design will highlight the artist's unique artistic vision along with the ART SELECTION COMMITTEE's vision for designated corridors and its themed message(s).

ESTIMATED BUDGET

The estimated budget for this project is based on the quantity of County Utility boxes that will be wrapped. This is to be determined.

Please note that "Artist is an independent contractor. This work is considered work-for-hire under the United States Copyright Act of 1976. All concepts, ideas, copy, sketches, art-work, electronic files, and other materials related to it will become the property of the City of North Miami and the North Miami Community Redevelopment Agency. Artist acknowledges that the Design is being created by the

Artist for use by the City of North Miami and the North Miami Community Redevelopment Agency.”

ESTIMATED SCHEDULE

EXISTING PROJECT SAMPLES	5PM, June 30, 2021
ART SELECTION COMMITTEE MEETING	July 2, 2021
ARTIST NOTIFICATION	July 9, 2021
APPLICATION DEADLINE	5PM, July 30, 2021
ART SELECTION COMMITTEE MEETING	August 13, 2021
ARTIST NOTIFICATION	August 16, 2021
DESIGN FINALIZATION	August 31, 2021
PRINT COMPLETION	September 17, 2021
INSTALLATION COMPLETION	October 1, 2021
UNVEILING MEDIA LAUNCH	October 8, 2021

APPLICATION REQUIREMENTS

A complete application must include three documents:

1. Resume and short statement of up to 300 words about why you are inspired to apply for this project, as a pdf attachment clearly labeled ARTIST RESUME
2. Up to ten images representative of artist’s work, as a pdf attachment clearly labeled ARTIST PORTFOLIO
3. Up to five (5) images and a maximum of two (2) distinct rendering for proposed artwork, as a pdf attachment clearly labeled ARTIST PROPOSAL

Additional Instructions:

- All three attachments must be submitted via one single email to mmckoy@northmiamifl.gov.
- Email must include the following subject line: CALL FOR ARTIST NORTH MIAMI [ARTIST NAME] U-WRAP NOMI.
- For documents 2 and 3, DO NOT caption any of the pages and images attached with the artist’s name or identifying marks. Short descriptions of less than 100 words are allowed per image in order to provide more information. Inclusion of artist name and or identifying marks will disqualify entrant as the

ART SELECTION COMMITTEE will use a blind evaluation to make its selection, free from influence of artist's identity.

- Teams of up to two may submit a joint application. If you choose this option, please combine your documents for Resume and Completed Work by placing the first artist's submission, followed by the second artist's submission. Separate the two submissions with a cover page labeled JOINT APPLICATION: NEXT ARTIST.

SUBMISSION

Submissions should be sent via our website <https://northmiamicra.org/public-arts-programs> OR by using this link <https://form.jotform.com/211586433792159>

SELECTION PROCESS

An ART SELECTION COMMITTEE will review all proposals and make a selection. The primary criteria for selection will be previous artistic accomplishment(s) as demonstrated in images of completed artwork, experience and design concept(s) for this site-specific project.

ART SELECTION COMMITTEE

The committee is a panel composed of six (6) professionals in the field of art, public art, civic engagement and stakeholders including the NMCRA.

ABOUT ART IN PUBLIC PLACES

Recognizing the transformative force of art, the North Miami CRA deems it essential to the health and vigor of its communities. To help ensure continued vibrancy of Miami-Dade County's sixth largest metropolis, as well as to ensure access to art, the City, a longstanding proponent of the arts, launched its Arts in Public Places program (APP) in 2010, coordinating closely with the County's own 'Art in Public Places' initiative.

ABOUT NORTH MIAMI

With a population just over 60,000 and encompassing 9.5 square miles, the City of North Miami is home to one of the most ethnically diverse communities in the state. Nestled between Miami and Fort Lauderdale, the City has had a rich history in the arts and is home to the renowned Museum of Contemporary Art (MoCA); the now defunct Greenwich Studios (home of Flipper); and some of the most sought-after recording studios including the Hit Factory and Criterion. Both Florida International University Biscayne Bay Campus as well as Johnson & Wales University call North Miami home.

The city's population is 60% Black Non-Hispanic; 22% White Hispanic; and 9.66% White Non-Hispanic.

With one of Miami-Dade County's most diverse population, the North Miami CRA is committed to the growth of its business community, while also focusing on issues such as education, the arts, leisure activities and sustainability, ensuring a live/work environment.

ABOUT THE NMCRA

The North Miami Community Redevelopment Agency (NMRCA) is an independent government agency that was fully established in 2005 by the City of North Miami and Miami-Dade County, under Chapter 163 of the Florida Statutes. The NMCRA is charged with the responsibility of eliminating conditions of blight that exist with the City, and helping to improve the quality of life by revitalizing the City's physical, economic, educational and social resources. The agency will achieve this by organizing programs related to economic development, marketing, public relations, security, physical improvements, special events, parking and other programs which further redevelopment. The designated Community Redevelopment Area comprises 3,250 acres, approximately 60% of the City.

ADDITIONAL INFO

Please email mmckoy@northmiamifl.gov.

For more information visit

<https://northmiamicra.org/public-arts-programs>

ATTACHMENT A



ATTACHMENT B
(Specifications)

TYPE	DIMENSIONS (HxWxD)	CONSTRUCTION	NOTES
Utility Box	57" x 27" x 27"	Metal	Exposed door hinges on two sides; Two antennas on top of box

ATTACHMENT C - PHOTOS
Electrical Tombstone (Inside Park)

(Utility Box – Sidewalk)



Utility Box (sidewalk)



Utility Box Side 2



Utility Box Side 3



Utility Box Top View/Antenna



Utility Box Aerial View