

**NoMi ART IN PUBLIC PLACES | NoMi MURALScape PROJECT**



**2022 / 23**

**CALL TO ARTISTS**

**Deadline: March 31, 2023**

**For more information visit <https://northmiamicra.org/public-arts-programs>**

The North Miami Community Redevelopment Agency (NMCRA), through its Arts in Public Places program, seeks to commission the design of original works of art for its city wide mural public arts initiative, repositioning underused wall space and transforming them into a tapestry of public art reflective of the City's mosaic of historic film productions, music studios as well as its longstanding support of the arts and creative expressions that reflect our core of "resilience and sustainability". Through the creation of thought provoking murals, the North Miami CRA will be able to enhance our destination location.

**PROJECT** NoMi MURALScape Project

**BUDGET** To be determined depending on the size of the wall.  
No greater than \$25,000

**LOCATION** Various locations within North Miami, FL 33161

**SUBMISSION DEADLINE** February 28, 2023

**ELIGIBILITY** Open to professional artists with demonstrated experience. This call is open to both emerging and established practicing artists residing in the USA. North Miami-based artists are strongly encouraged to apply. All designs MUST include "art NoMi" as displayed in Attachment A.

NMCRA employees and Art Selection Committee members are excluded from applying.

**LOCATION DESCRIPTION** The North Miami CRA is seeking qualified artists to create a mosaic of murals throughout the North Miami CRA that infuses culture, and tapestry creating a narrative that can invoke thoughts and transformation. Each mural will reflect the cities theme of "Resilience and Sustainability".

Each wall will vary in size ranging from 300 sq. ft. to 4000 sq. ft.

Specific locations for specific artwork will be determined by the Art Selection Committee, and North Miami CRA staff taking into account a number of factors. Please note that we cannot accept requests for specific locations.

## **OPPORTUNITY FOR PUBLIC ART**

We're all about the heART of the city, and as such, are transforming the North Miami CRA, using a mosaic of murals with vibrant colors, thought provoking narrative and design reflective of the area's rich and diverse cultural heritage.

To participate with this opportunity, artists are invited to submit a short bio and samples of their existing work to be considered. This deadline is **February 28, 2023**.

If selected by the Art Committee, an official invite will be extended for an official proposal that meets the listed requirements.

NMCRA seeks to commission original art for its **NoMi MURALScape** project. NMCRA is accepting proposals, each of which may include up to five (5) digital images and two (2) distinct design concepts to include artwork as depicted in ATTACHMENT A.

This deadline is **March 31, 2023**. Each selected artist will be paid \$200 for their time to submit the proposal.

During this CALL TO ARTIST process, we are seeking artists' portfolios and design proposals for the areas specified in ATTACHMENT B.

The Art Committee seek designs to create a vibrant yet relaxing nature-infused experience for residents. Works of art will be installed / painted on the designated wall by the contracted artist. The installation will remain in place for up to five (5) years. ALL designs MUST include "art NoMi" as presented in ATTACHMENT A.

After the ART SELECTION COMMITTEE selects the winning proposal, the appointed artist will work with the ART IN PUBLIC PLACES Manager to finalize design with input from the ART SELECTION COMMITTEE. The final design will highlight the artist's unique artistic vision along with the ART SELECTION COMMITTEE's vision for designated corridors and its themed message(s).

## **ESTIMATED BUDGET**

To be determined depending on the size of the wall.  
No greater than \$25,000

Please note that "Artist" is an independent contractor. This work is considered work-for-hire under the United States Copyright Act of 1976. All concepts, ideas, copy, sketches, art-work, electronic files, and other materials related to it will become the property of the City of North Miami and the North Miami Community Redevelopment Agency. Artist acknowledges that the Design is being created by the Artist for use by the City of North Miami and the North Miami Community Redevelopment Agency."

**ESTIMATED SCHEDULE**

<b>EXISTING PROJECT SAMPLES</b>	5PM, February 28, 2023
ART SELECTION COMMITTEE MEETING	March 10, 2023
ARTIST NOTIFICATION	March 24, 2023
<b>APPLICATION DEADLINE</b>	April 7, 2023
ART SELECTION COMMITTEE MEETING	APRIL 14, 2023
ARTIST NOTIFICATION	APRIL 21, 2023
DESIGN FINALIZATION	TBD
MURAL COMPLETION	TBD
INSTALLATION COMPLETION	Aug. & Sept, 2023
UNVEILING   MEDIA LAUNCH	TBD

**APPLICATION REQUIREMENTS** A complete application must include three documents:

1. Resume and short statement of up to 300 words about why you are inspired to apply for this project, as a pdf attachment clearly labeled ARTIST RESUME
2. Up to ten images representative of artist's work, as a pdf attachment clearly labeled ARTIST PORTFOLIO
3. Up to five (5) images and a maximum of two (2) distinct rendering for proposed artwork, as a pdf attachment clearly labeled ARTIST PROPOSAL

**SUBMISSION**

Submissions should be sent via our website <https://northmiamicra.org/public-arts-programs> OR by using this link <https://form.jotform.com/212066070701140>

**OPTIONAL SUBMISSION  
INSTRUCTION:**

All three attachments must be submitted via one single email to [mmckoy@northmiamifl.gov](mailto:mmckoy@northmiamifl.gov).

- o Email must include the following subject line: CALL TO ARTIST NORTH MIAMI [ARTIST NAME] NoMi Muralscape Project.
- o For documents 2 and 3, DO NOT caption any of the pages and images attached with the artist's name or identifying marks. Short descriptions of less than 100 words are allowed per image in order to provide more information. Inclusion of artist name and or identifying marks will disqualify entrant as the ART SELECTION COMMITTEE will use a blind evaluation to make its selection, free from influence of artist's identity.
- o Teams of up to two may submit a joint application. If you choose this option, please combine your documents for Resume and Completed Work by placing the first artist's submission, followed by the second artist's submission. Separate the two submissions with a cover page labeled JOINT APPLICATION: NEXT ARTIST.

**SELECTION PROCESS**

An ART SELECTION COMMITTEE will review all proposals and make a selection. The primary criteria for selection will be previous artistic accomplishment(s) as demonstrated in images of completed artwork, experience and design concept(s) for this site-specific project.

**ART SELECTION COMMITTEE**

The committee is a panel composed of five (5) professionals in the field of art, public art, civic engagement and stakeholders including the NMCRA.

**ABOUT ART IN PUBLIC PLACES**

Recognizing the transformative force of art, the North Miami CRA deems it essential to the health and vigor of its communities. To help ensure continued vibrancy of Miami-Dade County's sixth largest metropolis, as well as to ensure access to art, the City, a longstanding proponent of the arts, launched its Arts in Public Places program (APP) in 2010, coordinating closely with the County's own 'Art in Public Places' initiative.

## **ABOUT NORTH MIAMI**

With a population just over 60,000 and encompassing 9.5 square miles, the City of North Miami is home to one of the most ethnically diverse communities in the state. Nestled between Miami and Fort Lauderdale, the City has had a rich history in the arts and is home to the renowned Museum of Contemporary Art (MoCA); the now defunct Greenwich Studios (home of Flipper); and some of the most sought-after recording studios including the Hit Factory and Criterion. Both Florida International University Biscayne Bay Campus as well as Johnson & Wales University call North Miami home.

The city's population is 60% Black Non-Hispanic; 22% White Hispanic; and 9.66% White Non-Hispanic.

With one of Miami-Dade County's most diverse population, the City of North Miami is committed to the growth of its business community, while also focusing on issues such as education, the arts, leisure activities and sustainability, ensuring a live/work environment.

## **ABOUT THE NMCRA**

The North Miami Community Redevelopment Agency (NMRCA) is an independent government agency that was fully established in 2005 by the City of North Miami and Miami-Dade County, under Chapter 163 of the Florida Statutes. The NMCRA is charged with the responsibility of eliminating conditions of blight that exist with the City, and helping to improve the quality of life by revitalizing the City's physical, economic, educational and social resources. The agency will achieve this by organizing programs related to economic development, marketing, public relations, security, physical improvements, special events, parking and other programs which further redevelopment. The designated Community Redevelopment Area comprises 3,250 acres, approximately 60% of the City.

## **ADDITIONAL INFO**

Please email [mmckoy@northmiamifl.gov](mailto:mmckoy@northmiamifl.gov).

For more information visit

<https://northmiamicra.org/public-arts-programs>

ATTACHMENT A



**ATTACHMENT B – PHOTOS OF MURAL EXAMPLES**



(Mural #1 – North Miami)



(Mural #2 – North Miami)



(Mural #3 – North Miami)



(Mural #4 – North Miami)